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ONE CALL; Any Sports, Any Venue, Any Time™

Coverage; Pro, Simi Pro, Motorsports, Golf, College Sports • Over 25,000 Events

• 260+ Million Fans • 2,000+ Events Per Month • CPM Range \$3-\$60

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Indy Car	Season Starts											
15 Indy Tracks • 16 Races • 1+ Million Fans • Average of 14 Races Event Days Per Month • Average CPM \$30												
NASCAR	Season Starts											
28 NASCAR Tracks • Over 90 Races • 10+ Million Fans • Average of 12 Races Per Month 4 DMA • Average CPM \$20												
MLB	Preseason		Season Starts						Playoffs			
30 Major League Baseball Teams • Over 2,500 Games Played • 91+ Million Fans • Average of 12 Games Per Month Per DMA • Average CPM \$20												
MiLB	Season Starts											
200 Minor League Baseball Teams • Over 12,000 Games Played • 46+ Million Fans • Average of 12 Games Per Month Per DMA • Average CPM \$10												
NHL	Season Ends				Playoffs		Preseason			Season Starts		
24 National League Hockey Teams • Over 1,000 Games Played • 16+ Million Fans • Average of 6 Games Per Month Per DMA • Average CPM \$24												
AHL	Season Ends						Playoffs		Preseason		Season Starts	
26 American League Hockey Teams • Over 1,000 Games Played • 5+ Million Fans • Average of 6 Games Per Month Per DMA • Average CPM \$10												
ECHL	Season Starts											
14 East Coast League Hockey Teams • Over 490 Games Played • 3+ Million Fans • Average of 6 Games Per Month Per DMA • Average CPM \$10												
CHL	Season Starts											
14 Central League Hockey Teams • Over 490 Games Played • 3+ Million Fans • Average of 6 Games Per Month Per DMA • Average CPM \$10												
NBA	Season Ends				Playoffs		Preseason			Season Starts		
29 National Basketball Association Teams • Over 1,150 Games Played • 20+ Million Fans • Average of 7 Games Per Month Per DMA • Average CPM \$25												
NCAA Basketball	Season Starts											
180 NCAA Basketball Teams • Over 3,000 Games Played • 21+ Million Fans • Average of 4 Games Per Month Per DMA • Average CPM \$35												
WNBA	Season Starts											
13 Women's Nat'l Basketball Association. Teams • Over 900 Games Played • 1.7+ Million Fans • Average of 5 Games Per Month Per DMA • Average CPM \$25												
NFL	Playoffs		Super Bowl		Preseason			Season Starts				
32 National Football League Teams • Over 320 Games Played • 17+ Million Fans • Average of 2 Games Per Month Per DMA • Average CPM \$60												
NCAA Football	Season Starts											
110 NCAA Football Teams • Over 800 Games Played • 33+ Million Fans • Average of 2 Games Per Month Per DMA • Average CPM \$45												
AFL	Season Starts											
12 Arena Football League Teams • Over 120 Games Played • 1+ Million Fans • Average of 2 Games Per Month Per DMA • Average CPM \$15												
MLS	Season Starts											
20 Major League Soccer Teams • Over 320 Games Played • 3.5+ Million Fans • Average of 2 Games Per Month Per DMA • Average CPM \$35												
NLL	Season Starts											
9 National Lacrosse League Teams • Over 88 Games Played • 1+ Million Fans • Average of 2 Games Per Month Per DMA • Average CPM \$10												
Professional Golf	Season Starts											
52 Events • 260 Event Days • 4 + Million Fans • Average of 5 Day Per Event • CPM \$42												

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Reaching Sport Fans in America™